



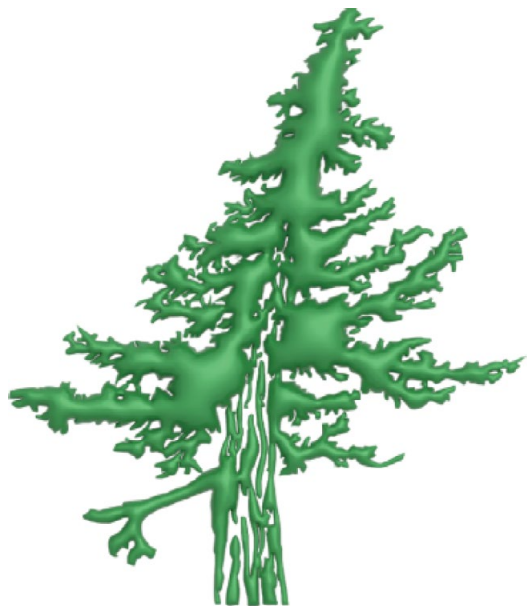
David Redwood Grove

Graphic Design

Print Portfolio

redwoodwinddesign.com

TABLE OF CONTENTS



- 00. About Me**
- 01. Amethyst Bay Print ad**
- 02. Pagan Design Studio Poster ad**
- 03. Wicca Gathering Poster ad**
- 04. College Pizza Flyer**
- 05. Ella's Bubbles Magazine ad**
- 06. TOWN Restaurant Take Home tri-fold**
- 07. Focus 5 Restaurant Banner ad**
- 08. Hazmat Journal Cover Design**
- 09. Photoshop Journal Cover Design**
- 10. AARP Magazine Table of Contents**
- 11 & 12. Personal Brand Designs**



I am about to graduate college with a BA in graphic design. Though I have no professional graphic design skills my hard work here at college has earned me a 3.96 GPA and honors. I am at a high internship level with Adobe Photoshop, Illustrator, and InDesign. My skills with website design and troubleshooting are at a medium internship level. This gives me the perfect base with which to build myself into an effective employee. That is my objective, learning how to use these tools school has taught me to become a professional graphic designer.



When you book a week in advance this summer you receive the royal package free.



This package includes free kayaking, upgraded room, fine dining, and dancing in our nightclub.



ROYAL PACKAGE FOR FREE

TREAT YOURSELF LIKE ROYALTY



866 323 7070
amethystbayresort.com

Thank you,
Michael

I would like to ask your permission to use this work as an example of excellence for future classes. If this is ok, please let me know via email. Thank you!

[View Graded Rubric](#)

Hello,

I want to drop you a line to congratulate you on a job very well done in our GRA220 Intro to Digital Imaging class!!

Throughout the weeks, you have consistently performed at a level which indicates extreme proficiency in course related tasks, objectives, outcomes and effort. Your performance has been exemplary and you have continued to provide a model of excellence for your classmates.

You have done an outstanding job through the weeks and your effort and dedication are clearly reflected in your grade...nice job!

As we wrap up the course, I'm wondering if there is anything I can do to help reinforce the learning objectives and project outcomes for the class? Do you feel you have adequately learned the materials? Is there anything I can do to help you as the class comes to a close?

Yours in learning,

Michael Maldonado

Ps. Please keep my contact information, and feel free to contact me for any of your education needs including advice, critique, tips, or just to say hey!

These updated ads are based on a strict design brief. They were created for school. It was one of my very first times using Photoshop and Illustrator. There was a great deal of friendliness among the students and this helped me get an A with the first design. I have stayed in touch with this professor. His help learning the first steps of typography and image manipulation was key to my continued success in college

These updated designs were a joy to make. I wanted to create a feeling of the availability of both calmness and excitement.



.01



Though this was originally made for another of my early college classes what you see here is very different from the original.

This is a design for my daughter. Though she has not definitely named her new design studio I just wanted to share an interesting design idea. This used a lot of different effects with Photoshop. The look of translucence on the hand was especially hard to achieve. There were lots of gradients used as well.

All in all a very enjoyable experiment.

DARKEST NIGHT OF THE YEAR

Safe Wicca Family Gathering with Monitored Activities for All

JUNE 21 2023
Call 801 999 6660

GATHER TO EXPERIENCE THE SOLSTICE

Midnight Walk to the Sacred Grove



This poster design started life as a composite photograph I did for one of my classes. It was then modified and used for another. Now this is the third class this has been modified for.

The idea behind this was to create an advertising poster for an imaginary gathering that had an otherworldly feel but without being scary. I used image of the moon to give the feel of something watching over the people as they gathered.

The work was done in Photoshop, Lightroom Classic, and Illustrator.



The flyer design for College Pizza was a class project. This is an updated version of the original. The idea behind it was to create a take home piece that would capture the attention of a target audience who were very busy. They just wanted simple, fast, and inexpensive food.

I put the most important information in places that would immediately grab attention. At the top is the hook and in the center the contact information. The image is simple and fits the design brief. There is a QR code so a college student can quickly scan it, get the menu, and place an order.



Make Bathtime Safe Again

Buy an Ella's Bubbles tub today

Create a healing vacation with every bath
by contacting us

Even our basic models are
set-up to bring you into a new
level of luxury and safety.



From there the options just
get better. Like our two person
edition.



info@ellasbubbles.com
Toll Free: 800.480.6850

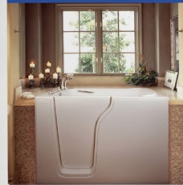


Make Bathtime Safe Again

Buy an Ella's Bubbles tub today

Create a healing vacation with every bath
by contacting us

Even our basic models are
set-up to bring you into a new
level of luxury and safety.



From there the options just
get better. Like our two person
edition.



info@ellasbubbles.com
Toll Free: 800.480.6850



Originally this ad was for an EPUB. To make it work as a print ad I first changed the background as it was too dark without its original special effects. With the advice of my professor I changed-up the text as well so the hierarchy was more established. The rest of this ad worked well the first time and still does. It is simple and clear which helps the target audience.

This is actually a product I have a lot of respect for. I have known people who's lives were greatly improved when they purchased one of these.



This is an updated version of the a tri-fold take home menu for an imaginary restaurant called TOWN. The design brief for the restaurant wanted it to stand out from the normal Chinese restaurant so I choose a rather unusual but fresh color palette. It represents inviting natural colors rather than the usual rather dark ones you see on a lot of these menus.

The original one impressed my Professor so much that I received a perfect for the final. With my current professors help this one has a much improved typography layout. All the work was done on InDesign and Photoshop.



FREE SAFE WI-FI
Our connection is professionally monitored for your safety

FOCUS 05
 Downtown
 171 Spring St, New York, NY 10012
 (212) 343-4255

FRESH and HEALTHY
The food and alcohol we serve is organic and produced by locals whenever possible

SCAN FOR MENU AND ORDER

Unique, Friendly, and Inclusive Atmosphere

FRESH and HEALTHY **FREE SAFE WI-FI**

FOCUS 05
 Downtown
 171 Spring St, New York, NY 10012
 (212) 343-4255

FOCUS 05
 Downtown
 171 Spring St, New York, NY 10012
 (212) 343-4255

FREE SAFE WI-FI
Our connection is professionally monitored for your safety

FRESH and HEALTHY
The reasonably priced food and alcohol we serve is organic and produced by locals

SCAN FOR MENU AND ORDER

These three banner advertisements were done based on a design brief that asked me to attract more Millennials to this restaurant. This was for a school class as well. It specifically asked for an sans serif font, natural color palette, and images of groups using technology while enjoying each other at a restaurant.

It is meant to be a subway ad that is 28' long by 12' tall. So large easy to read fonts and images that attract from a distance were needed. I placed a QR code on this so a interested person could scan it in passing and look over the restaurants offerings more at their leisure.

This was done in Photoshop, Illustrator, and InDesign.

THE WAR IN UKRAINE IS CREATING AN ENVIRONMENTAL WASTELAND *pg 12*

HAZMAT JOURNAL

MAY 2023
HazmatJournal.com

HOW TO HELP

Donate money directly
to the Ukrainian causes
pg 21

WHAT IS AT STAKE

The damage left behind
at other war zones and
what to expect after the
battle is over here
pg 42

Toxic debris and what can be
done to help clean them up
pg 30



The original version of this magazine cover was one of the first things I created for school on Adobe Illustrator. This is an updated version both in my skill and the subject matter. I feel we should look to the future for Ukraine. After this horrible war there will need to be an extensive cleanup. This is what I wanted to highlight with this imaginary cover. The color palette is chosen to make the viewer feel choked as was the image. This font is meant to stand out from the background as much as possible. This version was created using Photoshop and Illustrator.

.08



This cover image of the imaginary journal I made for was created using all my Photoshop trickery. It started life as a picture of the sunset and is now the image you see. All the photos of this composite except the leaves were taken by me and my old Nikon 500. I do a lot of my own photography. The cover is just a flight of fancy. Like a bit of punk rock trying to fit in a suit. The suite being the straightforward type on the bottom.

This cover was done with Illustrator.

Featured Article

Prominent Asian Americans and Pacific Islanders on the Heroes Who Inspired Them.

Pg. 3

How Halle Berry Found Herself

The actress-director has had career success and fulfillment, but never at the same time — until now.

Pg. 6



AARP

Michael Douglas Will Never Stop Working

The iconic actor opens up about work, his childhood, and the joy of family.

Pg. 9



Jamie Lee Curtis: A Life Lived in Full Bloom

Bursting with ideas, she's making up for lost time and blasting a path of her own.

Pg. 12



Special Report!

Rebuild your health with these basic exercises. Our experts have pro tips to share no matter your age.

Pg. 15



Contents

I created this table of contents page for a class here at school. We were tasked with designing a EPUB. Though the original received praise it was a bit hard to read. While converting this to a print piece I changed the layout and removed some harsh red bars. The font was also changed so that there is a larger difference between the headers, sub-headers, and body.

This is a magazine I have the greatest respect for as they help so many. If I ever was able to create for this company it would be a dream come true.

This was done with Photoshop and InDesign.



These are some personal brand items I have created. The logo used here is one of three that I have made. You will find the others on my table of contents page and my about me page. They were hand drawn then transferred to Adobe. I then used various programs and tools to get the effects you see. As I live on the Pacific coast my brand represents the style and color palate of the surrounding environment.



These are stickers I created using my logos. They are meant to be passed out to all who are interested. I like the idea of a clear background as an option the customer can choose.